

ElderServe Inc. Annual Report — July 1, 2011 - June 30, 2012

ElderServe advances and sustains the quality of life for older adults and their families in their homes and communities.

Year in Review

- CATCH Healthy Habits is a new program in Kentucky but already boasts 24 volunteers having reached 200 children.
- ElderServe's Crime Victim Services helped 1,297 older adults.
- ElderServe's medical model adult day care provided more than 23,000 hours of service to seniors.
- ElderServe's Homecare Specialists provided more than 39,000 hours of in-home care and assistance to our 194 clients.
- ElderServe's Social Services provided counseling and case management to 953 older adults.
- ElderServe's TeleCare volunteers made more than 34,000 safety and reassurance calls to older adults.
- Nearly 600 older adults participated in activities at ElderServe's Senior Center.

ElderServe celebrated its 50th anniversary at the annual Champion for the Aging Award Luncheon. More than 500 attended the event where Joseph E. Steier, CEO of Signature Healthcare, was honored as this year's Champion. Kathie McDonald-McClure of Wyatt Tarrant & Combs served as Honorary Chair.

ElderServe began a partnership with the OASIS Institute and several local agencies serving children to bring the intergenerational CATCH Healthy Habits program to Louisville. CATCH brings children and adults age 50+ together to learn the lifetime benefits of regular physical activity and good nutrition.

ElderServe was a founding member of a multidisciplinary team whose mission is to coordinate community resources to serve, assist and protect our senior population from elder abuse. VAST (Vulnerable Adult Services Team) brings together those who work one-on-one with older adults including representatives from Louisville Metro Police Department's Crimes Against Seniors Unit, Jefferson County Attorney's Office, Louisville Metro Office for Aging and Independent Living, KIPDA Region Long Term Care Ombudsman, Adult Protective Services, Seven Counties Services, the Better Business Bureau and the Legal Aid Society.

ElderServe formed a partnership with the Fairness Campaign to establish greater communication between ElderServe and lesbian, gay, bisexual and transgender seniors. The intent of the partnership is to increase LGBT seniors' knowledge of programs and services available to them and to better inform ElderServe of the unique needs and challenges of the aging LGBT community.

ElderServe HomeCare celebrated its 25th anniversary at a dinner where HomeCare Specialists, now certified as Parkinson's specialists, were honored for their dedication to their clients and commitment to the agency.

ElderServe began the implementation of a "person-centered" care model of delivering services. Social workers assess clients and develop services and support based on an individual's needs rather than "fitting" a person into pre-defined services and programs.

ElderServe's Senior Center at the Oak & Acorn Intergenerational Center increased the number of programs offered that focus on health and well-being including many exercise and educational programs.

Board of Directors June 30, 2012

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Financial Report July 1, 2011 through June 30, 2012

Support and Revenues

Grants and contracts	1,731,678
Program fees	263,498
Metro United Way support	250,539
Fund-raising	92,271
Contributions	49,764
Est. value of contributed facilities	117,459
In-kind contributions	26,177
Investment income	33,807
Realized gain (loss) on investment sale	33,296
Other revenue	9,894
Unrealized gain (loss) on investments	<u>(20,390)</u>
Total support and revenues	2,587,993

Expenses

Social services	1,648,431
Social development	<u>797,100</u>
Total program expenses	2,445,531
Administrative	168,014
Fundraising	<u>83,483</u>
Total expenses	2,697,028
Change in net assets	(109,035)
Net assets, beginning of year	<u>1,603,219</u>
Net assets, June 30, 2012	<u>1,494,184</u>

A complete copy of our audited financial statements is available on request.