2018 Champion for the Aging Luncheon Raises Nearly $80,000 for ElderServe

Nazareth Home CEO Mary Haynes Honored

LOUISVILLE, KY (June 8, 2018) – Nearly 300 people gathered for lunch Friday at the Seelbach Hotel to honor Nazareth Home CEO, Mary Haynes as 2018's Champion for the Aging and raised about $80,000 for ElderServe, one of Louisville's largest nonprofits dedicated exclusively to helping older adults.

The Champion for the Aging Award, given annually by ElderServe, recognizes outstanding commitment to improving the lives of older adults. As CEO of Nazareth Home since 2001, Mary N. Haynes RN, MS, MSN, CNHA, has been an active advocate for innovation in long-term care, especially person-centered care. Haynes was voted Administrator of the Year by her peers in 2003 and is past chairman of the American College of Healthcare administrators, Kentucky Chapter.

Under Mary's leadership, Nazareth Home has received a five-star rating each year since the ratings have been in existence. Her leadership also resulted in its being named Facility of the Year in 2011 and voted Top places to work by the Courier Journal in 2012. In 2013, Haynes was named by Business First as one of Louisville's "People to Watch" and was recognized by her alma mater, Spalding University, with the CARITAS award for her leadership in the community and for community education.

ElderServe CEO Julie Guenthner, left, with 2018 Champion for the Aging Award winner Mary Haynes, CEO of Nazareth Home

In addition to honoring a Champion for the Aging, the annual luncheon is ElderServe's largest fund raiser.

"We serve thousands of older adults in Jefferson County every year," CEO Julie Guenthner said, "and we could not do it without the support of our corporate sponsors and individual donors. We are so thankful for their support, and we want them to know that they make a real difference to the seniors in our community."

***

ElderServe, located at 215 W. Breckinridge St. and formed in 1962, is one of Louisville's largest non-profit organizations devoted to seniors. Its mission is to empower older adults to live independently with dignity. The organization provides services to more than 2,000 older adults annually through multiple programs with four areas of focus: supporting independence, overcoming social isolation, protecting seniors and promoting wellness. Services include home care, crime victim support, financial management and guardianship. ElderServe also operates one of the few adult day centers in northwestern Jefferson County, along with a Senior Center, both located at 631 S. 28th St. For more information and a complete list of programs, visit https://elderserveinc.org or call 502.587.8673. Follow us on Twitter (@ElderServeInc) and Facebook (/elderserve).

###